VITALITY FIT FOR LIFE CHALLENGE OFFICIAL RULES

1. **HOW TO ENTER:** To enter and be eligible to win, each Participant (“Participant”, “you” or “your”) must comply with the following:
   a. Complete and submit a registration form and join the Vitality Fit for Life Challenge through the website, e-mail or through the stores.
   b. To enter the contest portion of the Challenge participants must: (i) earn the points required for each prize category (ii) submit the Before and After Challenge Questionnaire (iii) submit documented improvements of fasting blood sugar level (optional), and (iv) submit a “before” photograph and an “after” photograph.
   c. Beginning the week of May 1, 2014 (or before), submit Questionnaire (Before Challenge). Take a before photo of yourself right away. Two photos are required: front and side views. Photos can either be in the format of soft copy or hard copy. Send in the completed Questionnaire (Before Challenge) and photos through:
      i. E-mail to: simplestepsMY@melaleuca.com with the subject line as: Vitality Fit For Life Challenge.
      ii. Stores by handing in the documents and photos to the store staffs.
      iii. Submission through website after registering with a Melaleuca online account.
   d. Complete the Weekly Measurement Log and submit on a weekly basis if exercise is one of your means of earning extra points. If blood sugar is being monitored, ensure that it is fasting blood sugar level that is being measured. Report from a medical lab, clinic or a photo of the blood sugar measurement device as proof of reading is required. If only weight is being measured, participant may choose to submit only the Questionnaire (After Challenge) at the end of the challenge of 10 weeks.
   e. At the end of the challenge (end of 10 weeks), complete the Questionnaire (After Challenge). Take an after photo of yourself and again, two photos are required: front and side views. Send in the completed Questionnaire (After Challenge) and photos by Jul 12th, 2014 through:
      i. E-mail to: simplestepsMY@melaleuca.com with the subject line as: Vitality Fit For Life Challenge.
      ii. Stores by handing in the documents and photos to the store staffs.
      iii. Submission through website after registering with a Melaleuca online account.
   f. Participants can join the challenge at any time within the contest period. Advantage would be towards the participants that participate from the beginning of the challenge.
   g. All entries will be eligible to participate in the final Vitality Fit for Life Contest. Qualifying participants will then be entered into a drawing from which winners will be randomly drawn.
   h. **Final Submission:** On or before July 12th, 2014, the participant must also respond to the email invitation to submit their story of how the Vitality Fit for Life Challenge enhanced his or her life and improved his or her overall level of fitness. In order to be considered for a prize, the participant must comply with all guidelines and all submitted materials must be original and cannot have been submitted to or published by any other publication. Entries will not be acknowledged or returned and become the property of Sponsors upon receipt.

The Vitality Fit for Life Challenge is intended for those who can safely lose weight. Participants should seek medical advice before beginning any diet or exercise program. Participants may not use laxatives, diuretics, metabolic enhancers, steroids, or medications that could possibly affect the rate of weight loss, unless prescribed by a physician to treat a pre-existing medical condition (medication and medical condition must be noted in the initial entry). Winners will be required to sign an affidavit of eligibility confirming their compliance with the foregoing.

This Vitality Fit For Life Challenge and Contest is sponsored by Melaleuca Southeast Asia (Malaysia) Sdn. Bhd (collectively “Melaleuca” or “Sponsor”).

2. **NO PURCHASE IS NECESSARY:** A purchase will not increase an entrant’s chance of winning. Limit one (1) entry per person. If a Melaleuca Preferred Customer ID number is registered with more
than one (1) individual, the other name/names registered for the account can also participate in the challenge. All participants must be a Melaleuca Preferred Customer. All entries become exclusive property of Melaleuca and will not be acknowledged or returned. Melaleuca is not responsible for lost, damaged, destroyed, misdirected, or delayed entries.

3. ELIGIBILITY: The Challenge is open to Melaleuca Independent Marketing Executives and Preferred Customers who are legal residents of Malaysia who have reached the age of majority. Employees of Melaleuca and the immediate family members of such employees are not eligible to win. Void wherever prohibited or restricted by law. No substitution of prize is allowed, except by Melaleuca, who reserves the right to substitute a prize of equal or greater value. No transfer of prize to a third party is permitted and prizes may not be redeemed for cash value. Prize recipients will be responsible for paying federal, state, provincial, and local taxes, where applicable.

4. RELEASES: By entering (or otherwise participating in this Challenge), Participants expressly agree and consent to the following:

a. To assume all risk of injury, harm, damage or loss of any kind arising from participation. Consult with your health-care provider before attempting to lose weight and before starting any new diet, exercise, nutrition, or supplementation program. You expressly release Sponsor and its subsidiaries and affiliates, and their respective shareholders, officers, directors, employees and agents (collectively, the “Sponsor Parties”), from any liability whatsoever, and waive any and all causes of action for any claims, costs, injuries, losses or damages of any kind arising out of or in connection with the Challenge or acceptance, possession, or use of any prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory.

b. To the use of the Participant’s name, Before and After Photos or other likenesses, testimonials, Starting and Ending Weights, submitted blood sugar information, and other information for any and all purposes, including, but not limited to, advertising, trade and/or promotion on behalf of Sponsor, without further limitation, restriction or compensation, unless prohibited by law. The submission of the entry also constitutes permission for Sponsor to publish all aspects of the entry and participation in any and all media worldwide, known or unknown, without limitation or additional compensation to Participant and to use the submitted information, including for purposes of marketing and promotion, subject to Sponsor’s privacy policies and to the extent permitted by law. Participants voluntarily transfer to Sponsor all right, title, and interest, including copyright, to any submitted materials. You hereby waive any and all privacy rights in and to your identifying information and body weight as may be provided under any Federal or state laws.

c. To accept these Official Rules and the decisions of Melaleuca, which shall be final.

Prize winners may be required to sign and return an affidavit of eligibility and liability release within 10 days of receipt before prize is awarded. If an affidavit is required and not returned within the designated time, prize will be forfeited at Melaleuca’s sole discretion. By participating in the Challenge, each entrant agrees to release and hold Melaleuca and the employees, officers, directors, shareholders, agents, contractors, representatives of Melaleuca, its affiliates, subsidiaries, advertising, promotion, and fulfillment agencies, and legal advisors, harmless from any and all losses, damages, rights, claims and actions of any kind, including without limitation, personal injury, death, and property damage, and claims based on publicity rights, defamation, or invasion of privacy, in connection with the Sweepstakes or resulting from acceptance, possession, or use of any prize or while traveling to or from, preparing for and/or participating in any prize-related activity.

5. SELECTION OF WINNERS.
   a. Contest: Contest winners will be determined by points earned to qualify for each respective prize. To qualify for the Grand and 1<sup>st</sup> place prizes, contestants will need to earn 500 points and
400 points respectively, submit a story on how the Vitality Fit for Life Challenge has improved their overall level of fitness and overall health (an e-mail or written request will be sent from Melaleuca), submit improvements of body weight and blood sugar level (optional), and submit a "before" and an "after" photograph.

b. **Sweepstakes:** Sweepstakes winners will be determined by random drawing from eligible entries received, to be held at the end of the sweepstakes period. To qualify for the first, second, third and fourth place prizes participants will need to earn 400 points, 300 points, 200 points and 100 points respectively. Qualifying participants will then be sorted by award category level and entered into a drawing from which winners will be randomly drawn.

Grand Prize goes to the participant who achieves the highest point tally in the contest. 1st to 4th prize are chosen based on random drawing according to the required points for prize eligibility. Prizes will be drawn for the 1st Prize with two official winners. All qualifiers eligible for the higher category (500pts) who did not win the Grand Prize will be combined with the qualifiers in the 1st Prize (400pts) for the draw. This will be done for the following categories too where the undrawn qualifiers in the 500pts and 400pts categories will be combined with the qualifiers in the 300pts category, and so on and so forth. This would mean that qualifiers with higher points have higher chances of winning.

All decisions are final and binding. Winners will have ten (10) days from notification to accept the prize in person or by registered mail, return receipt requested. Sponsor is not responsible for and shall not be liable for late, lost, misdirected, or unsuccessful efforts to notify winners. In no event will Sponsor be obligated to award more than the stated number of prizes. Participants may not earn more than one prize. Potential winners must continue to comply with all terms and conditions of these Rules, and winning is contingent upon fulfilling all requirements.

To qualify to win, Participants are required submit a qualifying entry, earn at least the minimum amount of points required for prize eligibility, and submit the other required information as described in these Rules.

6. **AVAILABLE PRIZES/APPROXIMATE RETAIL VALUE/ODDS OF WINNING:** Odds of winning will be determined by the number of eligible entries received. Grand prize (1 winner) includes: RM5,000 in cash/check. First place winners (2 total) will each receive RM2,000 in cash/check. Second place winners (4 total) will each receive a three (3) month supply of Vitality Weight Loss packs with an approximate retail value of RM1,314. Third place winners (6 total) will each receive an iPod Nano Fitness with an approximate retail value of RM529. Fourth place winners (100 winners) will each receive a free Attain GC Control or Access Bar from Melaleuca. No alternative prize, cash, or other substitution is permitted except by Melaleuca in its sole discretion in the event of prize unavailability. Prizes are nontransferable. All other costs, fees and/or expenses are the sole responsibility of the winner. Melaleuca may report the value of any prize as income to the appropriate taxing authorities. Winners must be current Melaleuca Independent Marketing Executives or Preferred Customers in good standing as of July 10th, 2014 in order to redeem and/or use prizes.

7. **VERIFICATION.** All entries are subject to verification at Melaleuca’s sole discretion. In no event will Melaleuca be obligated to award more than the stated number of prizes.

8. **CHALLENGE END DATE.** Challenge ends on July 10, 2014.

9. **HOW TO REDEEM PRIZES:** Selected entrants will be notified by telephone at the telephone number provided by entrant. Winners will have 1 day from notification to accept the prize via phone or prize will be forfeited at Melaleuca’s sole discretion. Melaleuca is not responsible for and shall not be liable for late, lost, misdirected, or unsuccessful notifications to winners or acceptances by winners.

10. **WINNER’S LIST:** Winner’s list will be published in Melaleuca Southeast (Malaysia) Sdn Bhd printed materials.
11. **GENERAL INFORMATION:** Sponsor reserves the right at its sole discretion to disqualify any individual it finds to be interfering with the integrity or fairness of the Challenge; or tampering with the entry process or the operation of the site; to be acting in violation of the Rules; or to be acting in a disruptive manner, or with intent to annoy, abuse, threaten or harass any other person.

Caution: any attempt by a participant or any other individual to deliberately damage any website or undermine the legitimate operation of this Challenge may be a violation of criminal and civil laws and should such an attempt be made, Sponsor reserves the right to seek damages from any such participant to the fullest extent permitted by law.

12. **CONDITIONS:** By entering, each entrant agrees to be bound by these Official Rules and the decisions of Melaleuca, which shall be final. Melaleuca, agents and representatives of Melaleuca, its affiliates, subsidiaries, advertising, promotion, and fulfillment agencies, and legal advisors are not responsible for and shall not be liable for: (i) late, lost, delayed, damaged, misdirected, incomplete, illegible, or unintelligible entries; (ii) telephone, electronic, hardware or software program, network, Internet, or computer malfunctions, failures, or difficulties of any kind; (iii) failed, incomplete, garbled, or delayed computer transmissions; (iv) any condition caused by events beyond the control of Melaleuca that may cause the Sweepstakes to be disrupted or corrupted; (v) any injuries, losses, or damages of any kind arising in connection with or as a result of the prize, or acceptance, possession, or use of the prize, or from participation in the Sweepstakes; or (vi) any printing or typographical errors in any materials associated with the Sweepstakes. Melaleuca reserves the right to amend, modify, or terminate the Sweepstakes at any time.

13. **DISPUTES:** Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this giveaway or any prize awarded shall be resolved individually, without resort to any form of class action, (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys’ fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Rules, or the rights and obligations of the entrant and Melaleuca in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of Malaysia without giving effect to any choice of law or conflict of law.

THE VITALITY FIT FOR LIFE CHALLENGE IS INTENDED FOR VIEWING WITHIN MALAYSIA ONLY. MELALEUCA IS NOT LIABLE FOR PAYMENT OF ANY PRIZE TO PARTICIPANTS WHO HAVE VIOLATED THESE OFFICIAL RULES.